

Annual Plan of Action for 2019-2020

Name of OP: NNS

S.No	Strategy # & sub strategy # of NNP(1)	Major Activities according to NPAN2 (2)	Activities of relevant OP (3)	Estimated Budget in 2018-2019 fiscal year (Lakh taka) (5)	Estimated Budget in 2019-2020 fiscal year (Lakh taka) (6)
1	6.1.2.1	1. Conduct nutrition counseling during ANC and PNC	Promotion of maternal nutrition I. Conduct SBCC activities to improve awareness on maternal diet and nutrition care	291.29	162.00
2		2. Provide micronutrient supplements (IFA, Ca etc.) according to national micronutrient strategy	I. National strategy on prevention and control of Micronutrients deficiencies, Bangladesh (2015-2024) i.e. Iron Folic Acid (IFA), Calcium Control of micronutrient deficiencies a) Vitamin A supplementation b) Iron and folic acid supplementation c) Calcium supplementation d) Calcium and Vitamin D supplementation e) Zinc supplementation f) Multiple Micronutrient Powder (MNP) supplementation for targeted groups	3743.00	3688.24
3	6.1.2.1	3. Promote school health, nutrition and WASH programs	Good Hygiene Practices (GHP) Including WASH at All level	10.00	282.00
4	6.1.2.1	4. Monitor weight gain during pregnancy 5. Promote food supplementation for targeted pregnant women and lactating mothers who are severely malnourished 6. Develop links between severely malnourished pregnant women and lactating mothers and safety net programs 7. Provide conditional cash transfers for poor pregnant women and lactating mothers			

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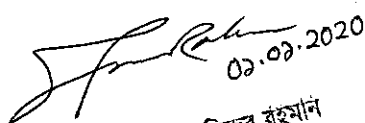
ডাঃ এস.এম মোস্তাক্কির রহমান
লাইন ডিরেক্টর
জাতীয় পুষ্টি সেবা (এনএনএস)
মহাখালী, ঢাকা।

5	6.1.2.2	1. Promote breastfeeding during ANC &PNC including IYCF 2. Strengthen legal protection (full implementation of BMS Act 2013, and BFHI, maternity leave etc.) 3. Scale up SBCC campaigns for breastfeeding 4. Scale up counseling & community support for breastfeeding 5. Promote breastfeeding support in the workplace	Promote, protect and support Infant and Young Child Feeding (IYCF) practices I. Social and Behavior Change Communication (SBCC) for IYCF promotion II. Update of National Strategy for Infant and Young Child Feeding 2007 III. Revitalization of Baby Friendly Hospital Initiatives (BFHI) IV. Implementation of BMS Act 2013 V. Promote work place support protection for breastfeeding and creation of breastfeeding corner at health facilities	1385.40	1011.58
6	6.1.2.2	6. Initiate engagement with the Ministry of Labor and private sector for protection of maternal leave rights 7. Promote Kangaroo Mother care			
7	6.1.2.2	8. Promote re-lactation method (e.g Oketani etc.)	VI. Capacity development counseling on Oketani Lactation Management	93.00	8.47
8	6.1.2.3	1. Update and implement National IYCF strategy 2007 2. Promote appropriate and safe complementary feeding of infants and young children while continuing breastfeeding up to 2 years of age	Promote, protect and support Infant and Young Child Feeding (IYCF) practices I. Social and Behavior Change Communication (SBCC) for IYCF promotion II. Update of National Strategy for Infant and Young Child Feeding 2007		Please see the SL NO 5-6.1.2.2
9	6.1.2.3	3. Promote hygienic practices (WASH) for complementary feeding of infants and young children while continuing breastfeeding	Good Hygiene Practices (GHP) Including WASH at All level	Please see the SL no 6.1.2.1	Please see the SL NO 3-6.1.2.1
10	6.1.2.3	4. Initiate micronutrient supplementation programs for those detected to have deficiency	Control of micronutrient deficiencies a) Vitamin A supplementation b) Iron and folic acid supplementation c) Calcium supplementation d) Calcium and Vitamin D supplementation e) Zinc supplementation f) Multiple Micronutrient Powder (MNP) supplementation for targeted groups	Please see the SL NO 2-6.1.2.1	Please see the SL NO 2-6.1.2.1
11		5. Scale up counseling on relevant complementary feeding issues 6. Conduct SBCC campaigns on breastfeeding and MAD (Minimum Acceptable Diet) through EPI, ANC, PNC, FP, Delivery care, and IMCI	Promote, protect and support Infant and Young Child Feeding (IYCF) practices I. Social and Behavior Change Communication (SBCC) for IYCF promotion		Please see the SL NO 5-6.1.2.2
12	6.1.2.4	1. Conduct awareness raising activities on prevention on malnutrition among adolescents	Promotion of Adolescent Nutrition I. Awareness raising Programme to promote adolescent nutrition II. Development of guideline, IEE materials, training module, academic curriculum related to adolescent nutrition on adolescent nutrition and IFA	12	0

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03-09-2020


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13	6.1.2.4	2. Enforce law to prevent early marriage			
	6.1.2.5	1. Review, finalize and widely disseminate the guidelines on dietary intakes for adults and the elderly suffering from non-communicable diseases	Strengthen Nutrition Services for Elderly Population 1.Promotion of dietary guideline 2.Geriatric nutrition strategy development and orientation	150.00	166.60
15	6.1.2.5	2. Conduct awareness raising activities on noncommunicable diseases.	Strengthen Nutrition Services for Elderly Population 1.Awareness raising Programme		0
16	6.1.2.6	4.Conduct awareness-raising activities among producers and consumers about the hazards of unhealthy processed food items to control inappropriate food marketing according to WHA resolutions.	Food Safety Programme Awareness raising Programme for food safety		0
17	6.1.3.1	1. Revise existing SPPs to become adequately nutrition sensitive (e.g. inclusion of nutrition SBCC component, appropriate targeting and transfers and access to health services and specific nutrition interventions)			
18	6.1.3.1	2. Design and implementation of nutrition sensitive SPP for vulnerable urban population	Strengthen nutrition services in Garment Industries and other sectors, hard to reach areas and urban slums 1.Orientation / Training on Nutrition for urban service providers 2.Conduct situation analysis on nutritional services of garments industry, urban and hard-to-reach areas 3.Supply relevant logistics and nutrition commodities to NGOs/projects working in urban and hard-to-reach areas		Please see SL NO 43-6.3.10
19	6.1.3.1	3. Establish strategic linkages and coordination among relevant multi-sectoral nutrition specific and sensitive interventions and SPPs	Social Behavior Change Communication (SBCC) 1. Establish coordination with Ministry of Information (MOI), other relevant ministries and stakeholders for successful implementation of the Programme		0
20	6.1.3.2	1. Ensure adequate integration of nutrition in coordinated emergency preparedness plans 2. Capacity development on rapid assessment of situation 3. Provide appropriate nutrition support for vulnerable groups i.e. pregnant women, lactating mothers, and children <5 yrs, elderly and disabled) in disaster situations 4. Promote compliance and enforce BMS Act 2013 during emergency 5. Establish linkages between disaster affected vulnerable population and existing SPPs	Strengthen Nutrition Interventions in Emergencies 1.Awareness development campaign to address nutrition issue during emergency 2. Update of Rapid Nutrition Assessment Guideline 3. Facilitating implementation of full set of nutrition response package as per cluster contingency plan 4. Coordinate with relevant ministries to incorporate nutrition in emergency response plans	9.00	15.00


02.02.2020

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21	6.2.5	1. Conduct Mass media campaign for improving food safety, water and sanitation and hygiene practices/SBCC to make right and safe food choices/improve hygiene practices.	Good Hygiene Practices (GHP) Including WASH at All level Promotion of maternal nutrition Promote, protect and support Infant and Young Child Feeding (IYCF) practices Promotion of Adolescent Nutrition Strengthen Nutrition Services for Elderly Population		
22	6.2.8	1. Scale up and assure the quality of universal salt iodization and fortification of edible oil with Vitamin A 5. Develop crude salt specification by BSCIC and monitoring of crude salt quality 7. Build capacity of implementation and monitoring bodies, i.e. BSCIC, IPHN, BSTI, IPH, DG Food, DWA etc	Food Fortification: I. Provide technical support to BSCIC, Ministry of Industries (Mol)		Provide technical support to BSCIC
23		2. Introduce fortified foods into food basket of safety net programs and bring to scale. 3. Conduct research to identify other feasible food fortification programs such as bio-fortification 4. Strengthen monitoring and evaluation systems/research of fortified foods on health outcomes 6. Introduce Quality control lab in all salt industries 8. Initiate activities related to Market Intervention Operation (MIO) for affordable price for consumers			
24	6.3.2	1. Conduct SBCC activities to improve community awareness on maternal diet and care during lactation and encourage early health seeking behavior 2. Scale up micronutrient (IFA, Vit A, Ca etc.) supplementation for the targeted as per National Micronutrient strategy 3. Promote at least 3 PNC visit within 42 days with counseling on maternal diet and care	Promotion of maternal nutrition I. Conduct SBCC activities to improve awareness on maternal diet and nutrition care II. Micronutrients supplementation i.e. Iron Folic Acid (IFA), Calcium III. Update IEC materials, reminder tool, monitoring tools etc. Control of Micronutrient Deficiencies		Please see the SL No 1-6.1.2.1, 2-6.1.2.1
25	6.3.2	4. Establish linkages with IGA/Livelihood programs, social safety net/Voucher scheme programs where indicated			
26	6.3.3	1. Update and implement National IYCF strategy 2. Build capacity of health care providers on IYCF counseling 3. Scale up "Baby Friendly Hospital Initiatives" 4. Conduct SBCC activities to promote and support IYCF practices 5. Conduct breastfeeding counseling during ANC & PNC 6. Enforce law and Strengthening legal protection (full implementation of BMS Act 2013, maternity leave for women working in all sectors etc.) 7. Promote and facilitate the work place support	Promote, protect and support Infant and Young Child Feeding (IYCF) practices I. Social and Behavior Change Communication (SBCC) for IYCF promotion II. Update of National Strategy for Infant and Young Child Feeding 2007 III. Revitalization of Baby Friendly Hospital Initiatives (BFHI) IV. Implementation of BMS Act 2013 V. Promote work place support protection for breastfeeding and creation of breastfeeding corner at health facilities VI. Capacity development counseling on Oketani Lactation Management VII. Orientation for mother support group		Please see SL. No 5-6.1.2.2

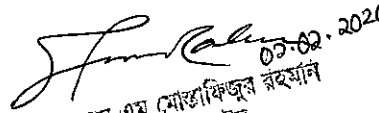

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27		8. Promote appropriate and safe complementary feeding of infants and young children with emphasis on dietary diversity and proper cooking practices while continuing breastfeeding			
28		9. Promote hygienic practices (WASH) for complementary feeding of infants and young children while continuing breastfeeding	Good Hygiene Practices (GHP) Including WASH at All level		Please see SL. No 3-6.1.2.1
29	6.3.4	1. Provide training to staff at primary health care centers on appropriate management of common illnesses including diarrhea, dysentery, pneumonia, ear infection, parasitic infestation, etc. 2. Establish supply chain of adequate and appropriate medicines and staff at all PHC facilities in timely manner 3. Make the linkages effective with secondary and tertiary level health care			
30	6.3.5	1. Review and update National guidelines	Management of Moderate and Severe Acute Malnutrition: I.Revision/update of SAM/CMAM guideline and training modules II. Develop guideline for children under-6 months of age with SAM III. Develop and adopt simplified Bengali version of national SAM guidelines and training	159.30	192.72
31		2. Build capacity of health workers to screen, manage and follow up uncomplicated SAM and MAM cases at community level 3. Build capacity of all relevant facilities for providing quality management services of complicated SAM with reporting	Management of Moderate and Severe Acute Malnutrition: I.Capacity development of service providers on management and counseling II.Modules for nurses and SACMOs	Please see the SL no 6.3.5	Please see the SL no 6.3.5
32		4. Establish regular and timely supply of therapeutic foods (as per National guidelines) at facilities management of SAM 5. Scale up nutrition counseling service (including cooking demonstration) for acutely malnourished children and PLW 6. Develop linkage between SAM/MAM case families with social safety net programs where applicable 8. Include adequate nutritional support to 6-59 months old SAM/MAM children and acutely undernourished PLWs targeted through SPPs			

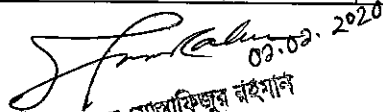
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33		<p>1. Arrange mass media campaign on the importance of care and supporting environment for proper physical growth and mental development of children.</p> <p>2. Integrate child development components into nutrition specific and -sensitive services</p> <p>3. Scale up protective and responsive care giving & feeding practices and stimulation</p> <p>4. Establish creche at workplaces and day care centers, pre-schools in the community</p>	<p>Growth Monitoring and Promotion (GMP)</p> <p>I. GMP at all service centers</p> <p>II. Printing GMP cards and supply logistics (e.g. weighing scale, length/height board etc.)</p>	154.00	200.00
34	6.3.7	<p>1. Scale up formal and non-formal nutrition education and behavior change communication (SBCC) programs on balanced diets for adolescent and healthy cooking practices through mass media and community awareness Programs</p>	<p>Promotion of Adolescent Nutrition:</p> <p>Awareness raising Programme to promote adolescent nutrition</p>		0
35	6.3.7	<p>2. Update nutrition education modules and their incorporation in school curricula across primary, secondary and higher secondary levels</p>	<p>Promotion of Adolescent Nutrition:</p> <p>I. Development of guideline, IEE materials, training module, academic curriculum related to adolescent nutrition on adolescent nutrition and IFA II. Establish link with relevant authorities to include/ strengthen the nutrition component in academic curriculum</p>	12	0
36	6.3.7	<p>3. Provide orientation/training on adolescent nutrition to the relevant stakeholders (School teacher, school management community etc.)</p> <p>4. Link with Community Support Group/Girl guides/Scout</p>	<p>Promotion of Adolescent Nutrition:</p> <p>Orientation Programme for teachers and students</p>	12	0
37	6.3.7	<p>5. Link with School health program/little Doctor program/Adolescent Reproductive & Sexual Health (ARSH)</p> <p>6. Identify all contact opportunities for increasing awareness on adolescent nutrition</p>			
38	6.3.9	<p>1. Develop geriatric nutrition component in the training manual</p>	<p>Strengthen Nutrition Services for Elderly Population:</p> <p>Geriatric nutrition strategy development and orientation</p>	0	Please see SL. No 14-6.1.2.5
39	6.3.9	<p>2. Include elderly population into existing safety net Program</p>			
40	6.3.9	<p>3. Include geriatric nutrition in the existing curriculum/training manual for health care providers</p>			
41	6.3.9	<p>4. Scale up preventive and curative health and nutrition services for elderly population at all tier of health services</p>	<p>Strengthen Nutrition Services for Elderly Population:</p> <p>I. Awareness raising Programme</p> <p>II. Promotion of</p> <p>III. Calcium and Vitamin-D supplementation</p>	Please see SLNO 2-6.1.2.1	Please see SLNO 2-6.1.2.1


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 03-02-2020

42	6.3.10	1. Implement nutrition related operational plan in DG health and family planning with quality and monitoring			
43	6.3.10	2. Provide nutrition service delivery package in both urban and rural health system 3. Coordinate between MOHFW, MOLGRD&C and relevant ministries and NGOs for mainstreaming nutrition both at urban and rural areas	Strengthen nutrition services in Garment Industries and other sectors, hard to reach areas and urban slums: I. Develop urban nutrition strategy II. Supply Nutrition supplementation (Iron, Zinc, Vitamin A, MNP & De-worming) III. Orientation / Training on Nutrition for urban service providers IV. Supply relevant logistics and nutrition commodities to NGOs/projects working in urban and hard-to-reach areas V. Develop coordination with MOLGRD, NGOs and other projects	110.00	10.00
44	6.3.11	1. Conduct situation analysis/need assessment with special focus on demand & supply side barriers for seeking nutrition services in hard -to- reach areas/urban slums 2. Scale up/expand nutrition services in the hard-to-reach areas/urban slums	Strengthen Nutrition Services for Elderly Population: I. Conduct situation analysis on nutritional services of garments industry, urban and hard-to- reach areas II. Supply Nutrition supplementation (Iron, Zinc, Vitamin A, MNP & De-worming) III. Orientation / Training on Nutrition for urban service providers IV. Supply relevant logistics and nutrition commodities to NGOs/projects working in urban and hard-to-reach areas V. Develop coordination with MOLGRD, NGOs and other projects	90	Please see SL.NO 2-6.1.2.1
45	6.3.12	Develop & implement a comprehensive coordinated multi-sectoral, multi-channel, advocacy and communication on nutrition	Multisectoral Coordination, Collaboration of Nutrition Activities Across Different Sectors at National and Sub-national Level Social Behavior Change Communication (SBCC)	Please see SLNO - 6.3.16	Please see SLNO - 6.3.16
46	6.3.14	1. Improve capacity of health system ready for universal health coverage 2. Undertake appropriate measures based on the human resource capacity need (required number & skill training) assessment for all community based nutrition, human resource requirement etc in nutrition service delivery centers 3. Undertake Training Need Assessment (TNA) 4. Assess the status of nutrition workforce at different level 5. Conduct training on need assessment and on nutrition services	Human Resource Development (HRD): Comprehensive Competency Training on Nutrition (CCTN)	1467.60	2270.36
47	6.3.15	1. Recruit to fill up vacant posts	Human Resource Development (HRD): Creation of Upazila Nutritionist post		


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48	6.3.15	2. Scale up the Nutrition Supply chain	Strengthen Nutrition Supply Chain Management		83.00
49	6.3.16	1. Convene regular effective NICC (Nutrition Implementation Coordination Committee) meeting	Multisectoral Coordination, Collaboration of Nutrition Activities Across Different Sectors at National and Sub-national Level: Formation of Nutrition Implementation Coordination Committee (NICC)	137.72	156.00
50	6.3.16	2. Conduct regular nutrition coordination meeting at district and sub-district level in order to ensure effective coordination between health and family planning			
51	6.3.17	1. Disseminate NPAN across sectors/units/departments/ GO & NGO stakeholders and their roles & responsibilities	Revitalization of Bangladesh National Nutrition Council (BNNC): Implement relevant activities of NPAN	Please see SL NO 56-6.5.3	Please see SL NO 56-6.5.3
52	6.3.18	Develop a detailed NPAN 2 M and E system Link NPAN 2 M and E with CIP and other plans of the country	Monitoring, Surveillance, Survey, Research and Evaluation: I. Strengthen monitoring and supervision system II. Conduct survey, surveillance, research as relevant	691.67	374.00
53	6.3.20	1. Recruit 64 District Nutritionists with adequate capacity development support (not only through training but also continued supervisory support)			
54	6.3.20	2. Create positions for Upazila Nutritionists	Human Resource Development (HRD): Creation of Upazila Nutritionist post	0	0
55	6.4.4	1. Scale up and expand WASH program at all level (rural/urban slum and squatters/community/remote areas etc.) 2. Link between Nutrition and WASH programs 3. Organize media campaign and community mobilization for WASH and nutrition	Conduct SBCC to promote GHP at household level & also in the preparation and sale of street food		
56	6.5.3	2. Revitalize BNNC office in terms of human resources and physical facility	Revitalization of Bangladesh National Nutrition Council (BNNC): I. Implement relevant activities of NPAN II. Facilitate establishment of effective coordination mechanism with BNNC.	90.00	93.00
			Monitoring & enforcement of BMS Act 2013 & its rules 2017	0	10.00
			Social Behaviour Change Communication on Nutrition	882.72	351.50


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